

Report on the Cultural & Ethnic Fashion Show 2025 Hosted by the Department of Mass Communication

The Department of Mass Communication hosted a spectacular Cultural & Ethnic Fashion Show named GLOBAL GROOVE 2025 on February 19, 2025, as part of the much-anticipated Fiesta 2025. This vibrant event showcased the creativity and talent of over 195 students from various departments across the university, creating a dynamic atmosphere filled with innovation and style.

The event was graced by esteemed dignitaries, including Prof. Abdul Rahman Khan- Controller of Examinations, Prof. Wahajul Haq- Dean Research & Development, Prof. Rajeev Ranjan- Dean of Integral Business School, Prof. Ashfaq Khan- Dean & Director IIAHS, - Dr. Adeel Maqbool- Dean Faculty of Commerce, Dr. Rashid Ansari- Head Mass Communication, and a panel of distinguished judges from the university. Their presence not only added prestige to the event but also inspired the participants to perform at their best.

With 195+ students participating, the Global Groove Cultural & Ethnic Fashion Show 2025 featured a diverse range of designs and themes, reflecting the unique perspectives and artistic expressions of the student body. The participants were divided into various categories, each showcasing their skills in designing, modeling, and presentation.

The competition was fierce, and the judges had a challenging task in selecting the 16 outstanding winners in various categories. Our students Sidra Siddiqui & Lucky Khan emerged as Miss & Mr. Fashion Show 2025 respectively.

Mr. Mohd. Rehan Irfan & Ms. Nafisa Razi, Assistant Professors at Department of Journalism & Mass Communication were the coordinators of the event.

This Fashion Show garnered significant media attention, with several leading & local newspapers and online platforms covering the event.

In conclusion, the Cultural & Ethnic Fashion Show was a resounding success, showcasing the extraordinary talent of our students and fostering a sense of community among the various departments. The event not only celebrated fashion but also encouraged creativity, collaboration, and confidence among participants. We look forward to more such events in the future that continue to inspire and elevate the artistic expressions of our student body.

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Thanks & Best Regards,

Dr Rashid Ansari

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